

Visionary Education Shift at SRH Haarlem University



Meet the Visionaries Transforming SRH Haarlem University of Applied Sciences.

The New CEO Marijn Leijten and Dean Michelle Hett are revolutionizing SRH University by advancing AI into education, enhancing student learning and career development. Through global SRH partnerships, joint degrees, and exchange programs, they're nurturing innovation, building networks, and creating a future-ready, internationally connected learning environment.

At SRH University, Artificial Intelligence (AI) is being embraced as a transformative tool for both teaching and learning. Students are encouraged to use AI responsibly, with proper understanding, to enhance their assignments. Meanwhile, lecturers are being trained to seamlessly integrate AI into their teaching strategies. To ensure genuine understanding, random checks are conducted, guaranteeing that students can confidently explain and defend their AI-assisted work. This marks a new era of innovative, responsible education.

Heads of the University are committed to helping students build strong professional networks. Students will get access to industry-relevant academic modules, guest lectures, and internships through company collaborations. Employment organizations will help students find part-time jobs and internships that are linked to performance improvement. In addition to interactive lectures on public speaking and anxiety management, workshops on skills for interviews, LinkedIn optimization, and CV writing provide students the tools they need to enter the workforce with confidence.

SRH University is increasing potential students by utilizing its network. In order to expand the choice of options, plans aim to establish exchange programs with universities like Heidelberg and Berlin and provide joint degrees with Dutch and German credentials. While addressing current technical challenges at some locations, the priority is still on maintaining academic integrity while addressing present technical issues in certain environments. The university hopes to promote global partnerships and projects with an eye toward the future with the help of the SRH group.

In order to help students relax while staying active, evening programs like yoga, mindfulness exercises, and sports partnerships are being implemented. Additionally, counseling services are being improved, and committed staff members will receive advanced training to better assist student's mental health. By allowing students to suggest events, the university makes sure that the campus is lively and interesting and meets their needs.

The main goal of these strategies is to create SRH University a solid, mission-driven community. The leadership wants to unite students, teachers, and staff under a common goal by promoting a cooperative, team-oriented mindset. Everyone feels motivated to contribute to the university's future growth because of this sense of oneness, which also encourages creativity and improves communication.



srh Haarlem University
of Applied Sciences

About SRH University Haarlem

The SRH organization, a network of private universities and educational establishments throughout Europe, includes SRH University Haarlem. It is well-known for its modern and innovative focus on students' approach to education. Situated in the heart of Haarlem, the institution provides a variety of innovative programs that equip students to succeed in a globalized world by combining academic accuracy with real-world application.

The campus of Haarlem itself is a unique combination of the past and the present. The college's commitment to reinventing tradition for the future is demonstrated by the campus, which operates in a building that was once a famous prison in Haarlem and has been converted into a vibrant educational environment with a cafe and a movie theater, giving students a lively and interesting setting. The university's dedication to reimagining tradition for the future is reflected in this change. SRH University Haarlem is a center for creativity, community, and worldwide opportunity because of its rich history, vibrant campus environment, and accessibility to the larger SRH network.

More information on www.srh-haarlem-campus.com

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